



For Immediate Release

JSA Launches New Online Meeting Management System for Telecom Exchange (TEX) NYC June 21-22

Updated Networking Platform is Sponsored by Hidalgo Communications and ZenFi Networks; Integrates Seamlessly with the Telecom Exchange Event App

MIDDLEBROOK, VA – May 27, 2016 – [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, and founder and host of [Telecom Exchange \(TEX\)](#), the premier industry networking event where communications and technology meet, announces today the launch of the new TEX [Meeting Management System](#). An intuitive online networking platform, the TEX meeting management system allows event attendees to schedule meetings with peers leading up to and during TEX. Sponsored by [Hidalgo Communications](#) and [ZenFi Networks](#), the system will integrate with the official TEX meeting management mobile app, now available on the App Store and Google Play. The new web and mobile app allows for intelligent matches between all of those attending TEX, clearing the way for learning, discussion and collaboration.

Through the new meeting management system, TEX attendees can easily facilitate on-site business meetings with: local and global network providers; financial networks and investors; colocation and data center providers; and emerging and established technology companies. All meetings scheduled through the new meeting system will be held on Wednesday, June 22 at Cipriani Wall Street in Manhattan.

“Our new meeting management system is well-aligned with our event philosophy—to get rid of the ‘red tape’ and directly connect our attendees to key network decision makers, media influencers, and breaking news, so intelligent business decisions can be made,” states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. “Our new meeting platform offers a wealth of new opportunities and event ROI, such as digital lead generation, allowing attendees to connect before, during and after the event with integrated social media discussions, direct messages, and one-on-one meeting management.”

The TEX Meeting Management System features many attributes, which include a dynamic mobile app; easy-to-create, interest-based profiles for attendees; intuitive recommendations and matching, personalized schedules; interactive maps; networking and discussion; one-on-one meetings; digital collateral and handouts; a comprehensive search and filtering tool; and much more.

All registered TEX attendees can access and login to the new meeting management system at <https://texnyc.zerista.com/>.

Telecom Exchange NYC will be held on June 21-22, 2016 at Cipriani Wall Street. TEX exhibit space is selling out at record pace with over 95% of the exhibit tables now sold. Exhibit tables are available on a first-come, first-serve basis; and there are a limited number of sponsorship packages remaining. For more information, email info@thetelecomexchange.com.

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About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, The [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

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