



MEDIA ALERT

“State of the Subsea Cables,” Jaymie Scotto & Associates (JSA)’s Next Virtual CEO Roundtable Airs July 18

Moderated by United Cable Company’s Eric Gutshall, Virtual CEO Roundtable Features C-Level Executives from Crosslake Fibre, NJFX and Cascadia Gateway Corporation

MIDDLEBROOK, VA, July 13, 2017 – [Jaymie Scotto & Associates \(JSA\)](#), the premier provider of PR, Marketing and Event Planning services to the tech and telecom industries, today announces its latest Virtual CEO Roundtable installment, “[State of the Subsea Cables,](#)” to be webcast on Tuesday, July 18 at 11:30 AM EDT.

Eric Gutshall, Founder & CEO / Global Head of Asset & Capacity Sales of United Cable Company, will moderate and lead the discussion between panelists: Mike Cunningham, Chief Executive Officer of [Crosslake Fibre](#); Gil Santaliz, Founder & Chief Executive Officer of [NJFX](#) and Ken Thorpe, Chair and Founder of [Cascadia Gateway Corp.](#)

This ‘State of Subsea Cables’ Virtual CEO Roundtable will address the latest North American builds, trends, and investments on the current and future state of the subsea cable industry. Our C-level panel, all of whom are actively building and growing North American access and connectivity, will share their expert thoughts on current subsea challenges, emerging economic market trends, and new opportunities on the horizon in the next 1 to 3 years ahead.

Limited virtual seats are available for the “State of the Subsea Cables” Virtual CEO Roundtable – [RSVP here.](#)

Upcoming 2017 and 2018 JSA Virtual CEO Roundtable topics include: *Telemedicine 2.0; The New Age of Interconnectivity; and Predictions for New Year Technology & Its Impact on Networks.* To view all dates, topics, and speakers, please visit <http://www.jaymiescotto.com/virtual-roundtables/>. To submit your C-level for consideration for the next Virtual CEO Roundtable, please email media@jaymiescotto.com.

To learn more about JSA, please visit www.jaymiescotto.com. To watch previous CEO Roundtables, click [here](#).

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About JSA

Celebrating more than 12 years of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services to the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment. Our clients enjoy 'insider access' to the top journalists, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, Telecom Exchange (TEX).

We also feature client and marketplace news via JSA WalkOuts (new, 3D-like interactive video for lead generation), JSA TV (our video newsroom on YouTube), JSA Radio (our podcast channel on iHeartRadio), Virtual CEO Roundtables (our monthly panel discussions with top industry thought leaders), Tech & Telecom News & Trends (our newsletter) and Tech and Telecom News Now (our industry blog).

To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.
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