



For Immediate Release

AT&T and ATLANTIC-ACM to Headline JSA's Telecom Exchange (TEX) Opening Reception June 21 in NYC

Sponsored by AT&T Partner Exchange[®], TEX Opening Reception to Also Feature ATLANTIC-ACM's 2016 North American Business Connectivity Service Provider Excellence Awards

MIDDLEBROOK, VA – May 31, 2016 – [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, announces today that [Telecom Exchange \(TEX\)](#), the premier industry networking event where communications and technology meet, will host its [Opening Reception](#), sponsored by [AT&T Partner Exchange[®]](#) on Tuesday, June 21, 2016 at Battery Gardens in New York City. Technology and telecom industry leaders will join together for an evening of casual networking the evening before Telecom Exchange. The event will also feature [ATLANTIC-ACM's](#) 2016 North American Business Connectivity Service Provider Excellence Awards.

Similar to the Telecom Exchange philosophy of fostering real business opportunities, the TEX Opening Reception sponsor, AT&T Partner Exchange, is unlocking more opportunity in the marketplace. Solution providers in AT&T Partner Exchange can resell highly secure, scalable and reliable AT&T products and services to create integrated solutions for their business customers.

"The opportunity to connect and collaborate is integral to driving business forward, so we're pleased to help officially kick-off the networking event for Telecom Exchange 2016 in New York City," said Randall Porter, vice president, AT&T Partner Solutions.

Additionally, ATLANTIC-ACM, a leading strategic advisory and market diligence firm to the telecom and technology industries, will present its 2016 North American Business Connectivity Service Provider Excellence Awards for the 3rd consecutive year at The TEX Pre-Party. Winners from the previous year include Charter, Fibertech (now merged with Lighttower), FPL FiberNet, Level 3, and Sprint.

Registration for the TEX Opening Reception is complimentary for TEX attendees, please [RSVP here](#).

Telecom Exchange NYC will be held on Wednesday, June 22, 2016 at Cipriani Wall Street. TEX exhibit space is selling out at record pace with over 70% of the exhibit tables now sold. Exhibit tables are available on a first-come, first-serve basis; and there are a limited number of sponsorship packages available. For more information, email info@thetelecomexchange.com.

About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking events, The [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

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