



For Immediate Release

Jaymie Scotto & Associates (JSA) Launches JSA Radio on iHeartRadio

Showcasing C-Level Interviews and Roundtables on an iHeartRadio Podcast Channel for Telecom and Tech News

MIDDLEBROOK, VA, May 9, 2016 – [Jaymie Scotto & Associates](#) (JSA), the preeminent marketing, public relations and event-planning firm serving the tech and telecom industries, today announces that [JSA Radio](#), 'the voice of tech and telecom', is now on [iHeartRadio](#), iHeartMedia's free, industry-leading digital radio and streaming music platform. JSA Radio provides technology and telecom thought leaders a venue to discuss and provide analysis on relevant and trending topics affecting the tech and telecom ecosystem. The channel features virtual roundtable discussions, analyst briefings and excerpts from JSA's popular [JSA TV](#) video platform. JSA Radio is also aired live on W4CY Radio at www.w4cy.com and via the W4CYRadio application.

"We are honored to be part of the iHeartRadio and W4CY family," states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "And to provide our community with another well-vetted, highly-visible platform for news distribution. Since 2005, JSA has been consistently producing engaging c-level interviews on video; today, to be able to share these interviews, discussions and analysis on JSA Radio on iHeartRadio, is another natural, exciting progression for us, serving as an impressive, accessible, new platform for an increasingly-growing number of listeners."

To listen to JSA Radio podcasts on iHeartRadio, [click here](#). To have a telecom or tech company executive be considered for participation in an upcoming JSA Radio or JSA TV interview, [click here](#). In less than 20 minutes, our JSA TV/RADIO host and your company decision maker will record the interview, right from the comfort of your own computer.

JSA will then edit and share your news with hundreds of thousands of people in tech and telecom, including on our blog (90K readers), newsletter (20K subscribers), our social media boards (350K+ views), at our events, and on our iHeartRadio and YouTube channels.

To learn more about JSA, please visit www.jaymiescotto.com.

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About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, The [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

Join the conversation: Follow JSA on [LinkedIn](#) and [Twitter](#).

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