



## **Jaymie Scotto & Associates (JSA) and New York Tech Day Invite Technology Companies to Enter 'Tech Boss' Contest**

New Contest Provides Technology Companies Chance to Win Free Event Exhibition and Three Months of Public Relations

**MIDDLEBROOK, VA - April 28, 2015**– [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, and [New York TechDay](#), a massive science fair for startups, together announce the launch of '[Tech Boss](#),' a contest inviting technology companies to demonstrate why their innovations are unique and should be shared with the world. From the pool of submitting companies, a total of five (5) finalists will be chosen by JSA to receive a free exhibit space at [Telecom Exchange](#) (TEX), the premier industry networking event for high-bandwidth network operators (valued at \$1,000 each); and one (1) Grand Prize winner will receive three months of public relations services provided by JSA (valued at \$30,000) plus the coveted title of 'Tech Boss'. The Grand Prize winner will be announced at TEX on June 24<sup>th</sup> at Cipriani Wall Street in New York City. All entries will be judged on creativity of technology, overall effectiveness, and community impact.

"As we celebrate our tenth year of PR success, JSA is looking to promote a rising star in the tech industry; a company that is serving our community with necessary and meaningful innovation," states [Jaymie Scotto Cutaja](#), CEO and Founder of JSA. "Many times in a company's development, one of the top barriers to the marketplace is a strong marketing and PR strategy. We would like to provide this – for free for three months – to a deserving company that is worthy of the title 'Tech Boss'. And we couldn't ask for a better partner than NY Tech Day to help us with this search."

"We are happy to partner with JSA to promote the 'Tech Boss' contest to our combined communities," continues Alec Hartman, CEO of TechDay. "Our passion is providing a platform for tech startups and tech companies to flourish and JSA's dedication to marketing this audience aligns our companies well. We look forward to seeing the tech community get involved and submit their 'Tech Boss' entries."

'Tech Boss' is open to growing technology companies with great potential. The companies must be headquartered in the United States and be a for-profit business in operation for no less than six months. Companies are encouraged to complete the entry form and submit a 2-3 minute

video showcasing their company. All entries must be submitted by May 25, 2015. Contest FAQs can be found [here](#).

For the 'Tech Boss' contest entry form, visit <http://jaymiescotto.hs-sites.com/-tech-boss-entry-form>.

For more information on Telecom Exchange, visit [www.thetelecomexchange.com](http://www.thetelecomexchange.com) or email [info@thetelecomexchange.com](mailto:info@thetelecomexchange.com).

## **About JSA**

Since 2005, JSA is the preeminent marketing, public relations, and event-planning firm serving the telecommunications and the technology industries. JSA offers industry-recognized, full-service communications with measurable return on investment. As the first PR firm dedicated solely to telecom, JSA provides clients with critical industry perspective and visibility. Our innovative tools, expert team and established relationships within the industry ensure the finest services available. Our clients enjoy insider-only event management and networking opportunities, including JSA's industry event [Telecom Exchange](#). We also feature client and marketplace news within our virtual newsroom for telecom professionals, JSA TV; on our Internet radio broadcast JSA Radio, within our video newsletter, Telecom News & Trends; and on our industry-leading blog, Telecom News Now. To learn more about how JSA can elevate your brand, visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

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