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## **Virtual CEO Roundtable on JSA TV Discusses 'Intelligent Data Centers' on May 18**

New JSA TV Webisode Will Broadcast Live the Top Decision Makers of Colo Atl, Faction, and fifteenfortyseven Critical Systems Realty Discussing Data Centers of the Future

**MIDDLEBROOK, VA, May 15, 2015** – [Jaymie Scotto & Associates](#) (JSA), the preeminent marketing, public relations and event-planning firm serving the telecommunications industry, today announces the next installment of the [JSA TV](#) CEO Virtual Roundtable series, '[Intelligent Data Centers](#),' to be webcasted live on Monday, May 18, 2015 at 11 AM ET. JSA welcomes to the virtual roundtable panelists Timothy Kiser, Owner and Founder of [Colo Atl](#); Luke Norris, CEO and Founder of [Faction](#); and Robert DeVita, CSO of [fifteenfortyseven Critical Systems Realty \(1547\)](#).

The 'Intelligent Data Centers' virtual roundtable will explore the industry transition to the advanced data center; how network technology evolution has changed and influenced the way data center operators do business; the importance of strategic partnerships; and how data center/meet-me-room operators stay competitive in 2015 and beyond. Register for the complimentary live webcast at: <https://www.eventbrite.com/e/jsa-virtual-roundtable-intelligent-data-centers-tickets-16944368061>.

"We are honored to welcome some of the industry's most insightful thought leaders, from top companies as Colo Atl, Faction and 1547 to the next webcast in our JSA TV CEO Virtual Roundtable series," comments [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "There are many challenges that face data center operators of today; from highly regulated data resulting in the need for stricter and more complex legal security requirements to aging data centers that lack performance capacity and the ability to offer reduced energy consumption. As such, many data center operators are moving to 'intelligent' data center solutions that address these issues, and ensure reliability, efficiency and responsiveness. We look forward to an important discussion on how to win as a data center operator in this new age."

The [JSA TV CEO Virtual Roundtable](#) series provides an outlet for multiple viewpoints on critical issues facing the telecom industry today, in an informative video format distributed to the JSA Community and all [Telecom Exchange](#) (TEX) attendees. The Telecom Exchange event takes place June 24, 2015 at Cipriani Wall Street in New York City.

In coming weeks, CEO Roundtables live at Telecom Exchange will discuss: Net Neutrality Ruling; The State of the Nationwide Healthcare Network; Where Wireless and Wireline Meet; Rural Broadband: the Need, the Numbers, and Emerging Technology; and The Growing Network Needs of Rising Tech/Internet-based Companies.

To submit your c-level for consideration for a JSA TV Virtual Roundtable this summer, email [media@jaymiescotto.com](mailto:media@jaymiescotto.com).

To learn more about JSA, please visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

## **About JSA**

Since 2005, JSA is the preeminent marketing, public relations, and event-planning firm serving the telecommunications industry. JSA offers industry-recognized, full-service communications with measurable return on investment. As the first PR firm dedicated solely to telecom, JSA provides clients with critical industry perspective and visibility. Our innovative tools, expert team and established relationships within the industry ensure the finest services available. Our clients enjoy insider-only event management and networking opportunities, including JSA's industry event [Telecom Exchange](#). We also feature client and marketplace news within our virtual newsroom for telecom professionals, JSA TV; on our Internet radio broadcast JSA Radio, within our video newsletter, Telecom News & Trends; and on our industry-leading blog, Telecom News Now. To learn more about how JSA can elevate your brand, visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

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