



*For Immediate Release*

## **JSA's Telecom Exchange Heads to Los Angeles November 14-15**

Event Targets Top Technology and Telecommunications Companies in West Coast Region; Supports Digital Convergence with Quality Networking

**MIDDLEBROOK, VA – APRIL 14, 2016**–[Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, announces today that [Telecom Exchange \(TEX\)](#), the premier industry networking event where communications and technology meet, is expanding to Los Angeles. TEX LA will take place on November 14 and 15 at [Montage Beverly Hills](#).

TEX LA is expected to bring in more than 50 exhibitors, including service and solution providers, data center operators, investment and research firms and software, hardware and app development tech firms, and more. As technology continues to advance at a rapid pace, the underlying communications infrastructure continues to be a necessary and critical part of the enterprise IT ecosystem. According to [Gartner Research](#), global spending on cloud, mobile, social and big data technologies and solutions in 2016 will be \$3.5 trillion, growing to more than \$3.8 trillion by 2019.

"We're bringing TEX to the West Coast at a critical time in our industry – in the midst of an explosive growth of the high-tech sector and the digital convergence of telecom and technology," states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "Leveraging the success of our other TEX industry networking events, which include New York, London, and Denver, TEX LA will serve as a catalyst for closing business with key decision makers."

The executive-level event has a history of bringing together top thought leaders in communications and technology to meet and close deals. TEX offers direct, one-on-one, pre-planned meetings, a neutral exhibit floor, the Video Interview Zone (AKA 'the red carpet') for broadcasting news, engaging CEO Roundtables on the industry's trending topics, a VIP dinner announcing the latest inductees into the Telecom Hall of Fame and more.

For more information or to secure your space and branding at TEX LA, visit <http://thetelecomexchange.com/la/>.

To participate at TEX NYC, taking place June 21-22, 2016 at Cipriani Wall Street, please contact [info@thetelecomexchange.com](mailto:info@thetelecomexchange.com).

## About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, The [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

Join the conversation: Follow JSA on [LinkedIn](#) and [Twitter](#).

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