



For Immediate Release

JSA's Telecom Exchange (TEX) LA Enhances Networking Opportunities with Opening Reception Colocated with AutoMobility LA™

TEX LA Opening Reception is an Exclusive Four-Hour Opportunity for Telecom Network Operators to Connect Directly to Key Technology, Automotive and Telecom Players, November 14, at the LA Convention Center

MIDDLEBROOK, VA – September 28, 2016–[Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, and founder and host of [Telecom Exchange \(TEX\)](#), the premier industry networking event 'where communications and technology meet,' announces its [TEX LA Opening Reception and Pre-Party](#) on Monday, November 14 will be colocated with the kick-off to LA Auto Show's AutoMobility LA™. TEX LA holds its main event on Tuesday, November 15 at Montage Beverly Hills. The TEX LA OpenTEX/AutoMobility Opening Reception will take place starting at 5 pm at the Technology Pavilion in the Los Angeles Convention Center. The unique and exclusive four-hour event serves as a key opportunity for telecom network operators to network directly with major automakers as well as tech and telecom giants.

[AutoMobility LA](#) precedes the ten-day public Los Angeles Auto Show, and was created as the new auto industry's first true trade show for those who are redefining the future of transportation.

"This is truly a game-changing event – this unique reception combines the tech and infrastructure world with automakers in a meaningful way for the first time nationally," comments [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "We are honored to partner with AutoMobility LA, and grateful for this opportunity to bring together professionals who share interests in technology, communication and executive-level networking."

As this is an industry-focused event, attendance is VIP-only and registration to TEX (on November 15th, 2016) is highly encouraged. All RSVPs are subject to approval. For registration details, visit <https://www.eventbrite.com/e/tex-la-opening-reception-colocated-with-automobility-la-tickets-27307397160>. For more information on sponsoring the official TEX LA Opening Reception, visit <http://thetelecomexchange.com/la/available-sponsorships/>.

Complete with a robust two-day agenda (November 14-15), TEX LA includes direct one-on-one meetings, live Tech Showcase Demos, five CEO Roundtables featuring the best and brightest in the tech and telecom industries, and much more. TEX LA exhibit space is selling out quickly with over 60% of the exhibit tables sold; these tables are available on a first-come, first-serve basis. A limited number of sponsorship packages are also still available.

For more information on these opportunities or how to participate, visit <http://thetelecomexchange.com/la/> or email us at info@TheTelecomExchange.com.

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About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

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