



*For Immediate Release*

## **JSA's Telecom Exchange (TEX) LA Numbers Surge; Event Set to Surpass Sales Expectations**

November 14-15 Los Angeles Event Brings Together Technology, Enterprise and Telecom Companies for Smart Business Networking

**MIDDLEBROOK, VA – September 12, 2016**–[Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, and founder and host of [Telecom Exchange \(TEX\)](#), the premier industry networking event 'where communications and technology meet,' is set to surpass its initial numbers estimates for attendees, premium sponsors, CEO Roundtable speakers and media representation. The inaugural [TEX LA](#) event takes place November 14-15 at Montage Beverly Hills, and brings together technology, enterprise, and telecom companies – in one room – with the sole purpose of getting business done.

### **TEX LA 2016 by the Numbers:**

- 300+ Attendees
- 150+ One-on-One Meetings
- 50+ Exhibiting Companies (including Corero Network Security, GENBAND, Megaport, RedShift Networks, Visualware and more)
- 30+ Speakers (including CenturyLink, Equinix, Facebook, IBM, IO and more)
- 20+ Media Partners
- 18+ Tech Companies
- 17+ Event Sponsors (including Premium Sponsors GI Partners, One Wilshire and AppRiver)
- 8 live technology demo slots, including a demo by Visualwave)
- 5 CEO Roundtables (An opportunity for key C-Levels to share their predictions for tech and telecom's future)
- 2 Cocktail Receptions (Opening Reception is colocated with AutoMobility LA where TEX attendees can network with top automakers and web-centrics in the industry)
- 1 neutral, award-winning exhibit floor designed for closing business

"With a focus on smart, direct, one-on-one networking for those building the communications and technologies of the future, we're bringing TEX to the West Coast to the right people at the right time," states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "We are proud to say our

executive-level networking event is gaining traction out west and surpassing our sales projections.”

TEX LA exhibit space is selling out quickly with over 45% of the exhibit tables sold and are available on a first-come, first-serve basis. A limited number of sponsorship packages are still available. Check out the branding opportunities here.

For more information on these opportunities or how to participate at TEX LA on November 14 & 15, visit <http://thetelecomexchange.com/la/> or email us at [info@TheTelecomExchange.com](mailto:info@TheTelecomExchange.com).

# # #

## **About JSA**

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

Join the conversation: Follow JSA on [LinkedIn](#) and [Twitter](#).

For media inquiries, please contact:  
Jaymie Scotto & Associates (JSA)  
+1 866.695.3629  
[pr@jaymiescotto.com](mailto:pr@jaymiescotto.com)