



## **JSA's Telecom Exchange Welcomes RCRnyc Studio Lounge to its June 24 After-Party Event**

New RCR Studio Lounge to Feature Livestream Discussions with Industry C-Levels about Wireless, Fiber and Data Centers at Telecom Exchange After-Party in NYC

**MIDDLEBROOK, VA June 19, 2015**– [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, announces today that [Telecom Exchange \(TEX\)](#), the premier industry networking event for high-bandwidth network operators, welcomes [RCRnyc Studio Lounge](#) to its June 24 After-Party event at Cipriani Wall Street, sponsored by [Colo Atl](#), [ColoGuard](#) and [Vonage Business](#). RCRnyc Studio Lounge, a service provided by [RCR Wireless News](#), is the New York extension to its RCR Studio Lounge, a scalable, creative engine that offers content creation, networking and educational opportunities.

Hosted by Jeff Mucci, CEO of RCR Wireless News, the [RCRnyc Studio Lounge](#) at the Telecom Exchange After-Party will commence at 3:45 and welcome prominent guests Hunter Newby, Founder and CEO of [Allied Fiber](#), and Fedor Smith, President and Managing Partner of [Atlantic-ACM](#). Livestream discussions in the lounge will cover topics such as wireless connectivity, fiber deployment and data center innovation.

"With the new RCR Studio Lounge format, we are able to take the same professional production capabilities on the road," comments Mucci. "As a top networking event, Telecom Exchange provides the perfect platform for the RCRnyc Lounge, allowing us to engage our community through informative livestream discussions with dynamic executives in our industry."

"As part of many of our new Telecom Exchange offerings this year, the RCRnyc Lounge is a welcome and creative addition to our After-Party event," adds [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "RCRnyc Lounge allows our featured guests the potential to reach our industry's largest wireless and telecom communities."

The [RCRnyc Studio Lounge](#) will provide the Telecom Exchange community with:

- Authentic networking, learning and entertainment experiences
- Original RCRtv content creation and storytelling opportunities
- Grassroots ability to showcase how mobile technology is radically changing the world in which we live and work

For more information and to tune into the livestreaming event on June 24, visit <https://www.rcrwireless.com/rcrtv/rcr-studio-lounge-live-from-new-york-its-rcr-wireless-news>.

For those interested in participating in the RCRnyc Lounge, please email [info@thetelecomexchange.com](mailto:info@thetelecomexchange.com) for consideration.

### **About JSA**

Since 2005, JSA is the preeminent marketing, public relations, and event-planning firm serving the telecommunications and the technology industries. JSA offers industry-recognized, full-service communications with measurable return on investment. As the first PR firm dedicated solely to telecom, JSA provides clients with critical industry perspective and visibility. Our innovative tools, expert team and established relationships within the industry ensure the finest services available. Our clients enjoy insider-only event management and networking opportunities, including JSA's industry event [Telecom Exchange](#). We also feature client and marketplace news within our virtual newsroom for telecom professionals, JSA TV; on our Internet radio broadcast JSA Radio, within our video newsletter, Telecom News & Trends; and on our industry-leading blog, Telecom News Now. To learn more about how JSA can elevate your brand, visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

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### **About RCR Wireless**

Since 1982, RCR Wireless News has been providing wireless and mobile industry news, insights, and analysis to mobile and wireless industry professionals, decision makers, policy makers, analyst and investors. Our mission is to connect, globally and locally, mobile technology professionals and companies online, in person, in print and now on video. Our dedication to editorial excellence coupled with one of the industry's most comprehensive subscriber databases and digital networks, leads readers and advertisers to consistently choose RCR Wireless News over other industry publications. Follow us on [Twitter @rcrwirelessnews](#), join our [LinkedIn Group](#), and like us on [Facebook](#).

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