



JSA's Industry Networking Event Telecom Exchange (TEX) Expands Internationally

TEX Heads to London to Colocate with DatacenterDynamics Converged Europe Event
on 19 November

MIDDLEBROOK, VA – May 27, 2015– [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, announces today that [Telecom Exchange \(TEX\)](#), the premier industry networking event for high-bandwidth network operators, is expanding internationally with Telecom Exchange London. TEX London will be colocated with [DatacenterDynamics \(DCD\) Converged Europe](#) event, and will take place on Thursday, 19 November at The ExCeL, Royal Victoria Dock in London from 9:30 AM to 17:30 PM GMT.

"TEX London represents a key milestone in our event history, as it's the first TEX since event inception that will take place in Europe," states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "Leveraging our years of success of bringing together the people behind the networks to meet and close business with direct one-on-one pre-planned meetings, a neutral exhibit floor, news promotion and CEO Roundtable discussions, we are honored to bring our community event to London and to partner with our friends and industry veterans DatacenterDynamics."

"By colocating TEX with our Converged Europe event, JSA and DCD look forward to providing additional, proven, effective networking for service providers, data center operators and the enterprises that require the latest network solutions," continues Dan Scarbrough, Co-Founder of DatacenterDynamics. "Given Telecom Exchange's history of success in the States attracting some of the world's largest network operators, carriers, financial investors, growing tech companies, and members of the press, it is a natural fit for DCD to welcome TEX to London, and to colocate with our Converged Europe event, which alone annually attracts over 3,000 data center and enterprise professionals, making it one of the largest and most successful events of its kind. We look forward to mutually successful events and to other rewarding partnership opportunities in the future."

Founded in 2011 in New York City, Telecom Exchange (TEX) is dedicated to neutral exhibit space for direct networking and C-level engagement. TEX London expects more than 600 attendees and 100 exhibitors comprised of enterprise, tech companies, carriers, data center operators, colocation providers and media from European and North American companies. This will be highly complementary to the over 3,000 data center and enterprise professionals already attending DCD Converged Europe, which will be held also at the ExCeL on the 18-19 November. Group discounts will be available for those interested in attending, exhibiting or sponsoring both events.

For more information on TEX London, please visit www.thetelecomexchange.com or email info@thetelecomexchange.com and for more information on DCD Converged Europe, please visit www.datacenterdynamics.com/europe or email info@datacenterdynamics.com.

Telecom Exchange will hold its New York event on Wednesday, June 24, 2015 at Cipriani Wall Street. There are a very limited number of sponsorship packages available. To participate, please contact info@thetelecomexchange.com.

About JSA

Since 2005, JSA is the preeminent marketing, public relations, and event-planning firm serving the telecommunications and the technology industries. JSA offers industry-recognized, full-service communications with measurable return on investment. As the first PR firm dedicated solely to telecom, JSA provides clients with critical industry perspective and visibility. Our innovative tools, expert team and established relationships within the industry ensure the finest services available. Our clients enjoy insider-only event management and networking opportunities, including JSA's industry event [Telecom Exchange](#). We also feature client and marketplace news within our virtual newsroom for telecom professionals, JSA TV; on our Internet radio broadcast JSA Radio, within our video newsletter, Telecom News & Trends; and on our industry-leading blog, Telecom News Now. To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

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