



JSA Launches DealCenter, an Intelligent Online Meeting Management System, for its Telecom Exchange Networking Event June 24th in New York City

MIDDLEBROOK, VA June 8, 2015– [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, announces today that [Telecom Exchange \(TEX\)](#), the premier industry networking event for high-bandwidth network operators, has launched its [Telecom Exchange DealCenter](#).

[DealCenter](#) is the online meeting system that allows the event attendees to schedule meetings with peers leading up to and during Telecom Exchange. [Jaymie Scotto & Associates \(JSA\)](#), the organizers of TEX, selected DealCenter to further facilitate new on-site business meetings with: global network providers; financial networks and investors; colocation and data center providers; and emerging and established technology companies. All meetings scheduled through the DealCenter will be held on June 24th at [Cipriani Wall Street](#) in Manhattan. The TEX DealCenter is sponsored by [Hidalgo Communications](#) for the third consecutive year.

“The TEX DealCenter drives new and productive networking opportunities,” states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA and DealCenter, LLC. “The meeting management system encourages attendees to network weeks before the event, ensuring event ROI for our VIP attendees even before they walk through the doors. There’s no substitute for ensuring every moment of your event time is spent speaking to pre-vetted and interested prospects, that can increase your company’s sales pipeline. And unlike any other meeting software available, our system provides usable data to ensure streamlined deal-making, including available network PoP locations of interested parties, so doing business can literally be one cross connect away.”

All registered attendees can now [login](#) to DealCenter to view the list of other registrants, sort by name, title, company, service and available datacenter and colocation interconnection points, and then request one-on-one meetings. Once confirmed, all timetables will be automatically updated and available on the online platform, synched to outlook and/or on the DealCenter mobile site.

To learn more about registration, sponsorship packages and exhibition space, contact info@thetelecomexchange.com or visit www.thetelecomexchange.com.

About JSA

Since 2005, JSA is the preeminent marketing, public relations, and event-planning firm serving the telecommunications and the technology industries. JSA offers industry-recognized, full-service communications with measurable return on investment. As the first PR firm dedicated solely to telecom, JSA provides clients with critical industry perspective and visibility. Our innovative tools, expert team and established relationships within the industry ensure the finest



services available. Our clients enjoy insider-only event management and networking opportunities, including JSA's industry event [Telecom Exchange](#). We also feature client and marketplace news within our virtual newsroom for telecom professionals, JSA TV; on our Internet radio broadcast JSA Radio, within our video newsletter, Telecom News & Trends; and on our industry-leading blog, Telecom News Now. To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

Join the conversation: Follow JSA on [LinkedIn](#) and [Twitter](#).

For media inquiries, please contact:
Jaymie Scotto & Associates (JSA)
+1 866.695.3629 ext. 5
pr@jaymiescotto.com

About DealCenter, LLC

The DealCenter is a social media platform and online meeting system deployed via a customized website that allows attendees and exhibitors to schedule meetings with their peers leading up to and during a trade show, conference or expo. The DealCenter provides 'attendance justification' and measurable ROI by increasing the number of new contacts and fresh business opportunities realized at an event. For more information on DealCenter, LLC please visit www.deal-center.com or email info@deal-center.com.

#