



For Immediate Release

JSA's Telecom Exchange (TEX) LA Debuts Enhanced Technology Showcase Demonstration Opportunities

Select Tech and Telecom Companies Can Now Showcase Latest Product Offerings and Technology Advancements to TEX Attendees in Dedicated Breakout Sessions

MIDDLEBROOK, VA – August 31, 2016—[Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, and founder and host of [Telecom Exchange \(TEX\)](#), the premier industry networking event 'where communications and technology meet,' announces new developments for its [Tech Showcase Demos](#), taking place at the upcoming [TEX LA](#) event November 14-15 at Montage Beverly Hills. The TEX LA Tech Showcase Demos allow top tech and telecom companies the ability to display software or hardware innovations to TEX attendees. New for TEX LA, a total of five Tech Showcase Demos will now be located in their own special breakout room one floor above the TEX exhibit hall. Each participating company will receive its own private, half-hour session for live demonstrations to a classroom-style room with seating for up to 70.

"In full support of innovation across the tech and telecom industries, we are excited to offer these new demo capabilities for TEX LA," states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "TEX LA, attracting service and solution providers, cloud and hosting companies, data center operators, investment and research firms, software, hardware and app development tech firms and more, is the ideal event for companies to demonstrate, in a highly-focused, executive setting, the latest technology advancements and the positive impact technology has on our collective industries."

The [TEX LA Tech Showcase Demo](#) sponsorship, for \$5000 USD, includes:

- Half-hour presentation session in the upstairs Tech Showcase Demo breakout room
- Exhibit table (valued at \$2,000 USD) on the TEX exhibit hall
- Featured logo and equipment description in the Tech Showcase section of the printed TEX Directory, handed to each attendee upon walk-in
- HTML email campaign promoting your participation to be sent to all TEX attendees
- 10 complimentary, all-access VIP passes to TEX (valued at \$3,250 USD)

For more information, visit <http://thetelecomexchange.com/la/showcases/tech-showcase/>.

TEX LA is a two-day, exclusive executive networking event for tech, telecom and smart machine creators. TEX addresses the need for direct, one-on-one networking, without the 'marketing frills,' for those who are building the communications and technologies of the future. For more information or to secure your space and branding at TEX LA, visit <http://thetelecomexchange.com/la/> or email info@thetelecomexchange.com.

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About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

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For media inquiries, please contact:
Jaymie Scotto & Associates (JSA)
+1 866.695.3629
pr@jaymiescotto.com