



*For Immediate Release*

## **JSA's Telecom Exchange Announces Distinguished Line-Up of Industry Experts for CEO Roundtables at Upcoming NYC Event**

CEO Roundtable Panels to Focus on IoT, Fiber Deficiency, Tech Consolidation and Feature Participants from Microsoft, AT&T, Bank Street, CenturyLink, Schneider Electric, RCR Wireless, Telecom Ramblings and More

**MIDDLEBROOK, VA – May 3, 2016** – [Jaymie Scotto & Associates \(JSA\)](#), the preeminent marketing, public relations and event-planning firm serving the telecommunications and technology industries, and founder and host of [Telecom Exchange \(TEX\)](#), the premier industry networking event where communications and technology meet, today announces its [CEO Roundtable](#) participants and topics for its upcoming TEX New York City event, taking place June 21 and 22, 2016 at Cipriani Wall Street. TEX will feature four "power hour" CEO Roundtables, providing an opportunity for key CEOs to share their predictions for tech and telecom's future and to participate in casual Q&A sessions moderated by industry analysts and journalists.

The first CEO Roundtable, "The Arrival of Internet of Things (IoT): 5G, Connected Devices, Data Volume and Business Opportunities," moderated by [Jeff Mucci](#), Chief Executive Officer & Editorial Director, [RCR Wireless News](#), will focus on the explosive growth of IoT, examine industry trends, predictions, and the opportunities and challenges that IoT brings to the global economy. Participants for this panel include [Mobeen Kahn](#), Strategy & Product Management Executive, [AT&T](#); [James Martino](#), Chief Executive Officer, [Avotus](#); [Frank Rey](#), Director Global Network Acquisition Group, [Microsoft](#); [Tom Gilley](#), Founder & Principal, [PicoStar](#); and [Ryan Holmes](#), Founder & Chief Executive Officer, [SpaceVR](#).

The second CEO Roundtable, "Fiber as an Investment – Addressing North America's Fiber Deficiency," will be moderated by [Robert Powell](#), Editor & Creator, [Telecom Ramblings](#). The panel will examine and discuss fiber penetration in the U.S. and Canada, the worthiness of investing in fiber deployments, and determine if we are indeed moving fast enough, or if a stronger, more unified North American plan for fiber is needed. Panelists include [Jonathan Martone](#), Director, Data Center Engineering, [CenturyLink](#); [Vincenzo 'Enzo' Clemente](#), President & Chief Executive Officer, [Cross River Fiber](#); [Al DiGabriele](#), Senior Vice President of Product Management & Marketing, [Hibernia Networks](#); and [Rob Barlow](#), Chief Executive Officer, [WireIE](#).

CEO Roundtable 3, "Wall Street vs. Network providers: Trends in Consolidating Critical Infrastructures," moderated by [Richard Lukaj](#), Senior Managing Director, [Bank Street](#), will review the marketplace trends and crossover influences of the convergence and consolidation of tower, cable, broadband fiber, data center and web/cloud infrastructure services. The discussion will also explore trends, opportunities and predictions for 2016-17, including Wall Street's reactions to the growing M&A and capital markets activity. Panelists include [Cliff Kane](#),

Co-Chief Executive Officer, [Cleareon Fiber Networks](#); [Erick Contag](#), Chief Operating Officer, [GlobeNet](#); and [Adrian Shatku](#), Chief Executive Officer, [Unifi Communications](#).

The final CEO Roundtable, “What Tech Companies Need from Telecom Partners” will be moderated by [Eric Hanselman](#), Chief Analyst, [451 Research](#), and welcomes panelists [David Meredith](#), SVP Global Colocation Services, CenturyLink; [Eric Troyer](#), Chief Marketing Officer, [Megaport](#); [Frank Rey](#), Director Global Network Acquisition, [Microsoft](#); and [Mark Hurley](#), Data Center Solution Architect, [Schneider Electric](#). These panelists from top American web-centric companies will share their telecom ‘pain points’ and will define where they see new growth opportunities moving forward.

Telecom Exchange NYC will be held on June 21-22, 2016 at Cipriani Wall Street. TEX exhibit space is selling out at record pace with over 70% of the exhibit tables now sold. Exhibit tables are available on a first-come, first-serve basis; and there are a limited number of sponsorship packages available. For more information, email [info@thetelecomexchange.com](mailto:info@thetelecomexchange.com).

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## **About JSA**

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded ‘Most Outstanding Telecoms PR Agency’ by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy ‘insider access’ to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, The [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit [www.jaymiescotto.com](http://www.jaymiescotto.com).

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