



For Immediate Release

Jaymie Scotto & Associates (JSA) Announces its Next Virtual Roundtable – *Empowering Education Through Broadband*

JSA TV to Simulcast the Roundtable Free of Charge to Registered Attendees this Friday, April 22, at 11:30 AM EST – Space is Limited

MIDDLEBROOK, VA, April 18, 2016 – [Jaymie Scotto & Associates](#) (JSA), the preeminent marketing, public relations and event-planning firm serving the tech and telecom industries, today announces its latest JSA TV Virtual Roundtable installment, '[Empowering Education through Broadband: An Industry Roundtable Discussion with Education and Telecom Professionals on Today's Challenges and Opportunities](#)'. The event will be **webcast live on Friday, April 22nd at 11:30 AM EST** with limited virtual seats available; [reserve your complimentary spot](#) by clicking here. The Virtual Roundtable, moderated by Dr. Scott Wilkinson, Founder of Utroque Consulting and Lecturer & Mentor at [Georgia Institute of Technology](#), is an industry discussion with education and telecom professionals on today's broadband challenges and opportunities and its effect on the future of learning. The roundtable features esteemed panelists Marybeth Thomas, Principal of [Hilliard A. Wilbanks Middle School in Georgia](#); Paul Belk, President and CEO of [North Georgia Network \(NGN\)](#); and Marci Powell, Chair Emerita and Past President of [United States Distance Learning Association](#).

"As its own educational platform shared via broadband, JSA is proud to offer its next Virtual Roundtable, part of its monthly series dedicated to sharing news and opportunities between and among professionals," states [Jaymie Scotto Cutaia](#), CEO and Founder of JSA. "We're honored to have Dr. Wilkinson and our esteemed panelists available this Friday to discuss how broadband is shaping and empowering our educators and students- and we see this discussion as another way to bring our communities the finest and most critical insights in the tech and telecom industries."

The JSA [Virtual Roundtable](#) series is broadcast monthly on JSA TV. Additional upcoming topics include: The Evolution of the Green Data Center; Cloud Conversion; the State of the Subsea Cables; SDN, Big Data- Practical Usage & Real World Implementation and more. To view all dates, topics, and speakers, please visit www.jaymiescotto.com/virtual-roundtables.

To submit your c-level for consideration for the next JSA Virtual Roundtable, please email media@jaymiescotto.com or visit our [Virtual Roundtables](#) page.

To learn more about JSA, please visit www.jaymiescotto.com.

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About JSA

Celebrating more than a decade of success, Jaymie Scotto & Associates (JSA) is the preeminent provider of Public Relations, Marketing and Event Planning services for the tech and telecom industries. Awarded 'Most Outstanding Telecoms PR Agency' by LiveWire for 2015 & 2016, our success is attributed to our skilled JSA team, innovative tools, and established media and industry relationships, allowing us to deliver the finest outreach and brand awareness services available – with measurable return on investment.

Our clients enjoy 'insider access' to the top reporters, bloggers, analysts and thought leaders shaping tech and telecom – as well as critical networking opportunities, including JSA's own industry networking event, The [Telecom Exchange](#). We also feature client and marketplace news via [JSA TV](#) (our video newsroom on YouTube), [JSA Radio](#) (our podcast channel on iHeartRadio), [Virtual CEO Roundtables](#) (our monthly panel discussions with top thought leaders), [Telecom News & Trends](#) (our video newsletter) and [Telecom News Now](#) (our industry blog). To learn more about how JSA can elevate your brand, visit www.jaymiescotto.com.

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